

Want to help promote your professional social work association? Create a short video that shows your pride in being a member of the BCASW. We will send three lucky winners a great shirt from Messages of Hope Tees and use the best videos on social media to promote awareness of the BCASW and encourage membership. The contest ends July 2nd so start filming right away!



## Video Contest Rules

Eligibility – Only BCASW members are eligible to enter.

Deadline – the deadline for receiving entries is 4:30 pm, Friday, July 2, 2021

Prizes – One of three Message of Hope T-shirts (<https://www.memeteesmessages.ca/>)

Length and format – 15-30 seconds, landscape mode (16:9 ratio), and either MP4 or MOV format. No editing required.

Video tips – How to make videos on your phone (<https://youtu.be/j685NaMDVYE>) Use landscape mode and use the main (not selfie) camera for best results.

Language - Videos should either be in English or contain accurate English subtitles.

The video should include –

- a positive statement about the BCASW and a statement such as "I joined the BCASW because ...", "I keep my BCASW membership current because ...", or
- a statement identifying yourself and your field of practice using only your first name such as "I'm Sally, a hospital social worker in Kamloops." or "My name is Bob. I'm a social worker in Nelson and I help seniors stay connected to the community."
- Only you and no other person unless you provide their written permission to be included in the video and contest

Submit your entry – send as an email attachment to [bcasw@bcasw.org](mailto:bcasw@bcasw.org) and make sure to tell us which size t-shirt you wear.

Consent – By submitting your video to the contest you are agreeing to the use of the video, whole or in part, for promotional purposes by the BCASW including, but not limited to, social media posts and uploading to the BCASW website.

Decision –Submissions will be judged initially by BCASW Board Directors and a short list will be rated by members in an online survey. Submission does not guarantee inclusion. The strength of your message and your innovation will be the main considerations. Those submitting videos will be notified of the status of their entry before the end of August 2021.

Thanks for participating!

The BCASW Membership Committee